

JANUARY 2021

EXCEL
LONDON

Aerial photo of ExCeL London

EXCEL LONDON PLANNING TO GROW

WELCOME

As a neighbour of ExCeL London, we are writing to let you know about our proposals for developing part of our site.

In 2000, when we opened our doors, the venue was the catalyst for the regeneration of the area. Today we directly employ 160 people, of which 34% live in East London. Prior to the pandemic four million people visited the venue a year, accounting for 25% of London's total inbound business tourists. The income generated for London businesses, including many organisations in Newham, such as hotels, restaurants, bars and taxis, as a result of the events hosted at ExCeL, was in excess of £4.5bn.

This success has enabled us to be an active part of the Royal Docks community. We work closely with a number of community groups across Newham and encourage event organisers who have an active legacy programme, to invest in social impact projects as part of the event experience at ExCeL.

The future of our business will depend upon us adapting to compete with other cities across Europe and providing new and different spaces for events. This is why, despite the current challenges we all face economically, we are bringing forward plans for a new event space covering the current Eastern Gateway car park.

You will find some more information about these proposals in this newsletter. We hope you find it interesting and please share your thoughts or visit our digital exhibition: www.visionforexcel.co.uk

IN THIS NEWSLETTER



Welcome



Information about our expansion proposals



Our approach to design and sustainability



Project timeline

THE PLAN

The expansion plans (known to us as 'Phase 3') would add around 25% to the existing event space. Once opened the new space would encourage further investment to the Royal Docks and create a more welcoming environment around the dock-edge, with improvements to the leisure routes for local people and visitors to enjoy.

There is a website that showcases the details of the plans that are being submitted to Newham Council and how to engage with the public consultation on our proposals. We are excited about these plans and hope that the Royal Docks community will be too.

You can find out more about our expansion plans and fill in our short survey at: www.visionforexcel.co.uk

THE PHASE 3 SITE



Aerial photo of ExCeL London and proposed expansion site

We're calling the expansion project Phase 3. The proposed site is located to the east of ExCeL London, adjacent to the Aloft Hotel. It is currently used for external event space and overflow car parking.

WHY WE ARE EXPANDING NOW

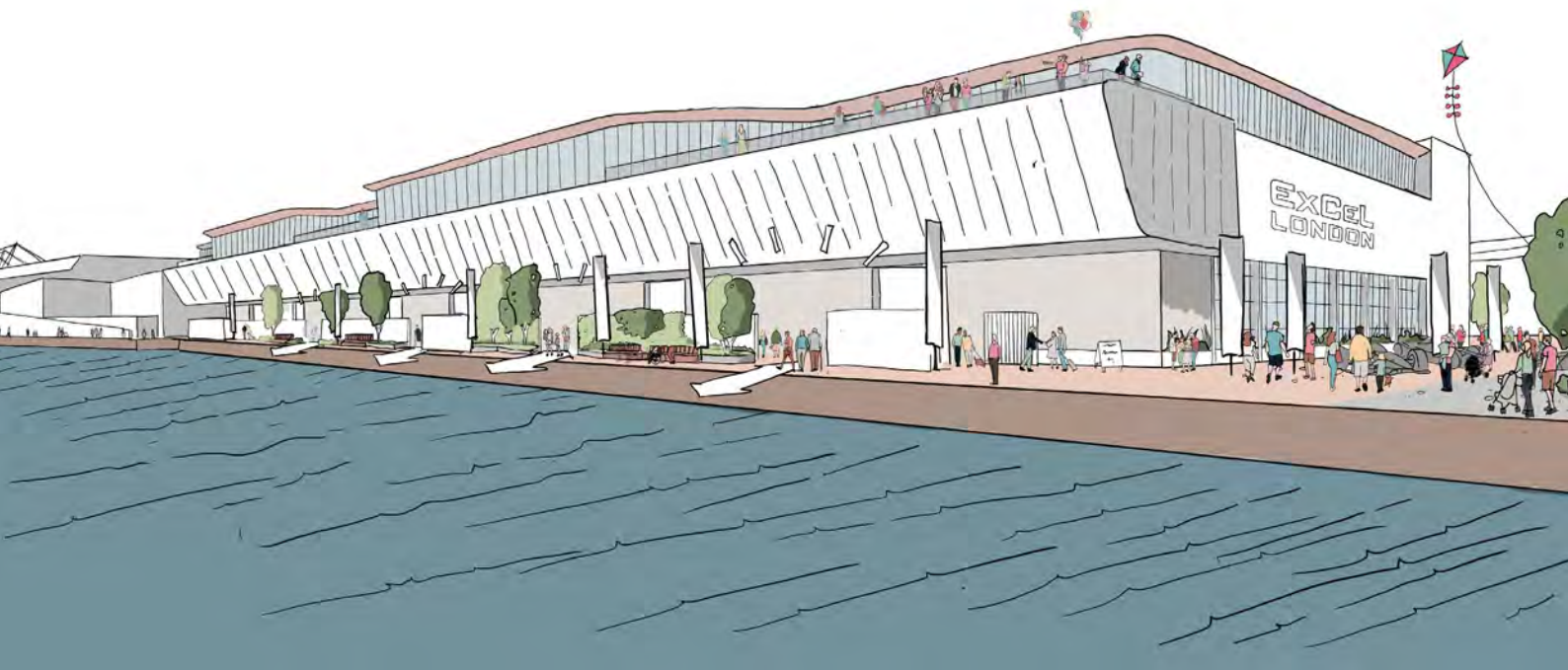
After 20 years of growth there are some months of the year when the venue is at full capacity. As a result we are not able to accommodate any other events during those periods.

Increasing the amount of continuous event space that London has to offer is important as we compete with other cities such as Barcelona, Paris and Frankfurt for large scale international events. With the Elizabeth line connecting Custom House directly with Heathrow and central London and City Hall's relocation to the Crystal building, the timing could not be better.

OUR PROPOSALS AT A GLANCE

- ✓ 24,000 sqm of modern continuous event space added at the east of the venue.
- ✓ Creating 130 jobs during construction.
- ✓ Up to 170 new jobs when open with an aspiration that 50% will be for local people.
- ✓ A greatly improved public thoroughfare along the dock-edge.
- ✓ A highly sustainable building, that will aim to target a Building Research Establishment Environmental Assessment Method (BREEAM) rating of 'excellent' and create a biodiversity net gain across the site.

SYMPATHETIC DESIGN



Sketch drawing of potential dock-edge improvements as part of the Phase 3 expansion

Grimshaw, who designed the first expansion project in 2010 – the International Convention Centre – characterised by the yellow spiral entrance that can be seen at the east of the building, have been appointed as the designers for Phase 3.

Our brief was to create new, modern event space to meet global demand. A key part of that brief is to devise a masterplan that promotes greater access around the dock-edge, improves the site's connection to the wider Royal Docks area and creates a better public realm and sense of place.

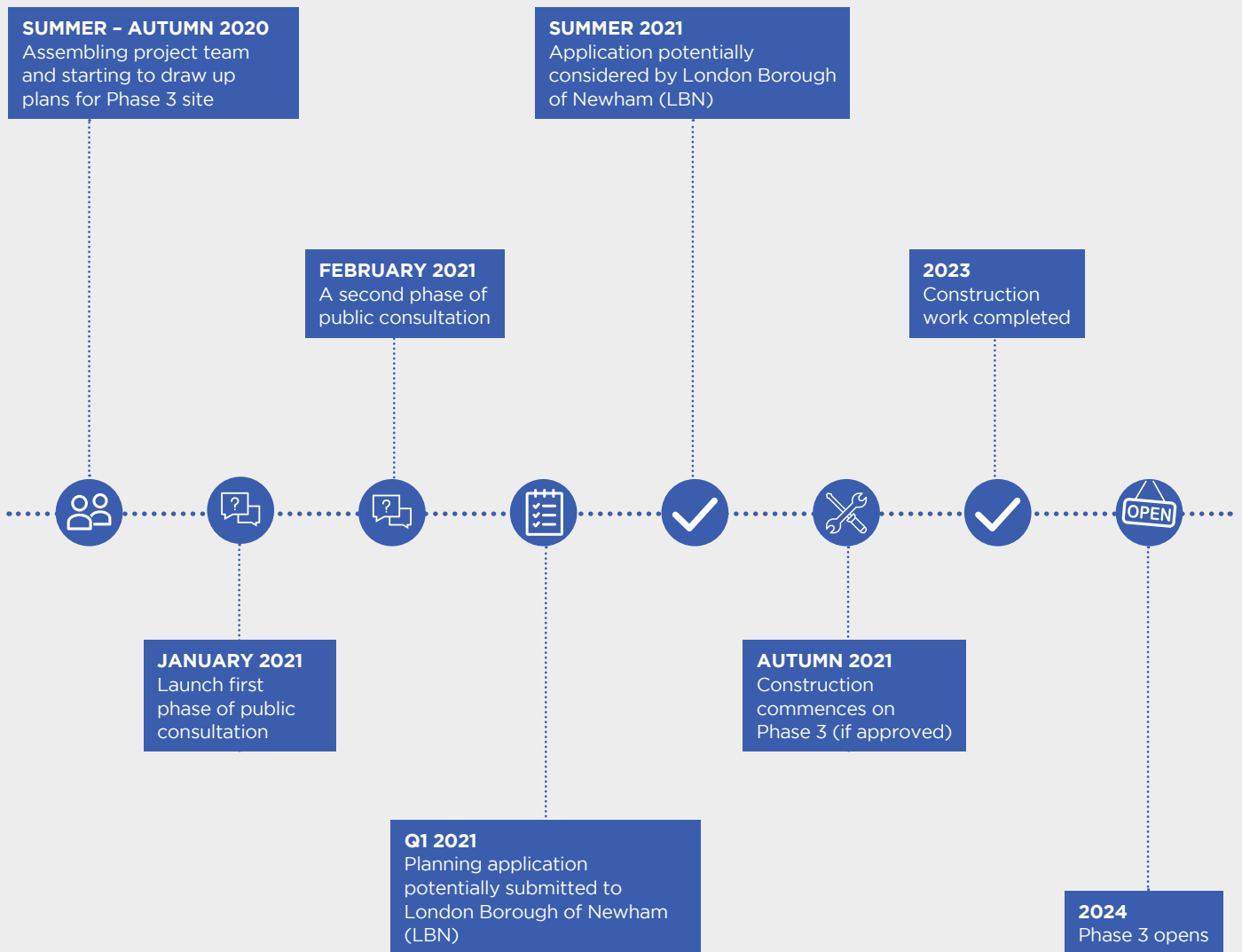
Although we are still in the early stages of our design process, the structure of the Phase 3 building will be similar in material and scale to the existing building. It will also need to respect some of the site's idiosyncrasies, such as the London City Airport safeguarding zone that determines the maximum heights of nearby buildings.

A SENSE OF COMMUNITY

Being part of the Royal Dock's community is a responsibility. We understand how important it is to proactively tackle climate change and support the London Borough of Newham's declaration of a 'climate emergency' made last year. We are a member of the world's largest sustainability initiative, the UN Global Compact, and have introduced a number of initiatives, including the UK's largest wormery, to reduce our impact on the environment.

This commitment is why we are determined to deliver a building that is highly sustainable. Our aim is to achieve a BREEAM (Building Research Establishment Environmental Assessment Method) rating of 'Excellent', as well as creating a biodiversity net gain across the site.

OUR PROJECT TIMELINE



VISIT OUR WEBSITE AND HAVE YOUR SAY

Our first round of consultation is now open and includes a dedicated website www.visionforexcel.co.uk where you can view the digital exhibition and have your say.



www.visionforexcel.co.uk



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