

# WELCOME

Thank you for taking the time to visit this online exhibition about our proposals to expand ExCeL London.

## Who are ExCeL?

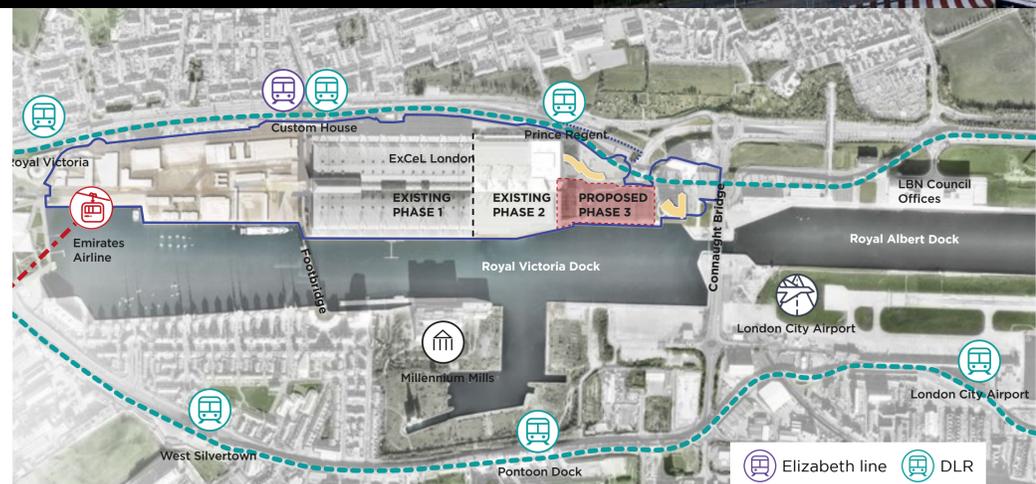
ExCeL's beginnings can be traced back to 1988, when the Association of Exhibition Organisers (AEO) first approached architect Ray Moxley to locate and design a new exhibition and conference centre within the M25. The Royal Victoria Dock's site was identified in 1990 and we opened in November 2000 as one of Europe's largest regeneration projects. In 2010 we opened Phase 2 of the project, London's International Convention Centre (ICC).

ExCeL London is a global leader in exhibitions, international congresses and live events. We are owned by ADNEC (Abu Dhabi National Exhibitions Company) and have been a part of the Royal Docks for over 20 years.

## Our proposals

We have been developing proposals for a further expansion of ExCeL London - which we are calling 'Phase 3'. This will add modern, flexible event space to the east of the existing building, creating a more vibrant dock-edge, and delivering improved public realm and pedestrian and cycling connections.

These proposals are being led by our architects, Grimshaw, who also designed the ICC.



## Have your say

We are delighted to be launching the first phase of public consultation on the proposals. This is your opportunity to learn more and have your say.



**Email the project team at**  
[excelvision@londoncommunications.co.uk](mailto:excelvision@londoncommunications.co.uk)

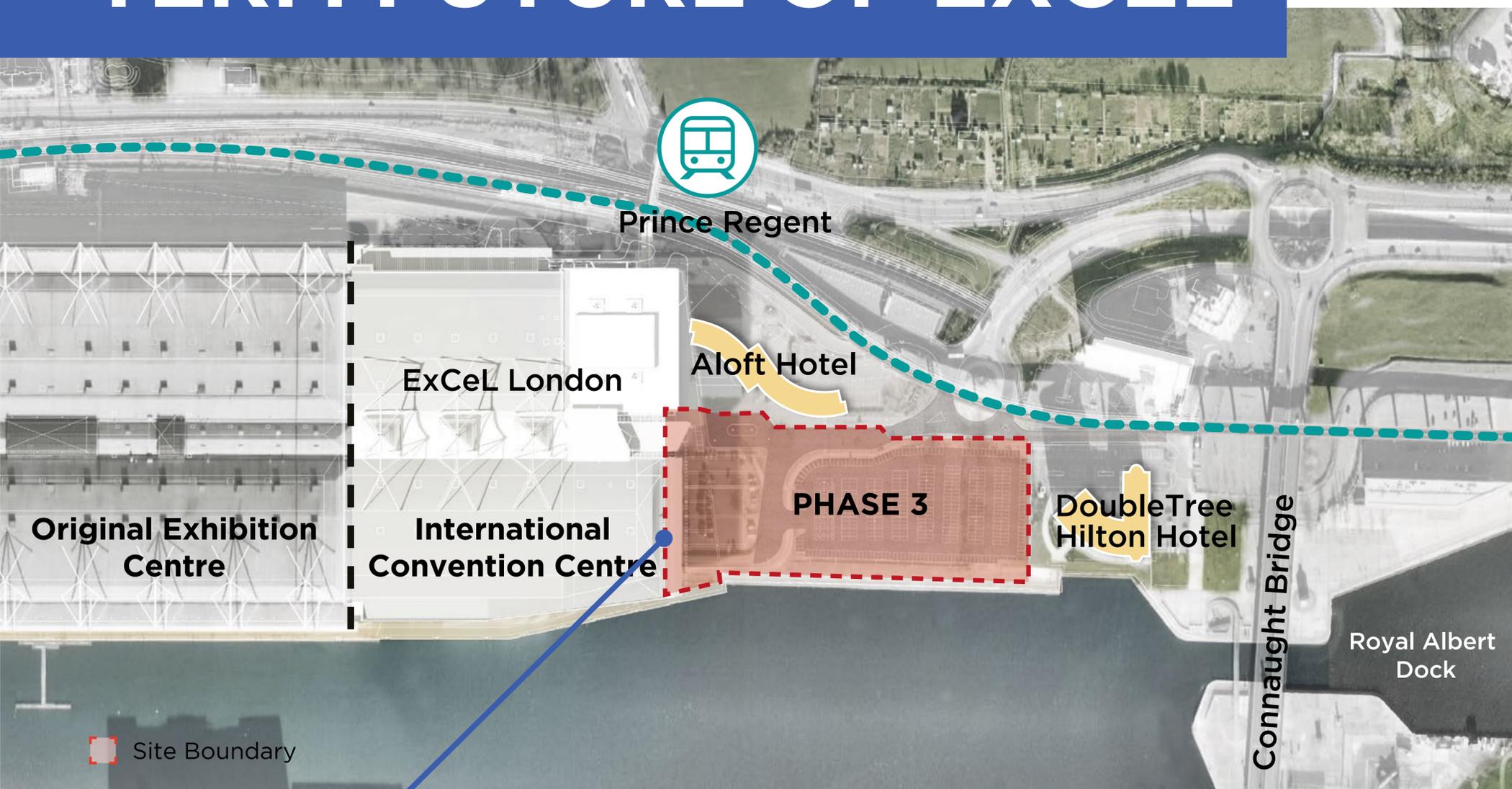


**Complete one of our online surveys**



**Call us on**  
08003077179

# SECURING THE LONG-TERM FUTURE OF EXCeL



## The Phase 3 site

The Phase 3 site is located to the east of ExCeL London, adjacent to the Aloft Hotel. It is currently used for external event space and car parking.

## Why are we expanding now?

Over the past decade, ExCeL London has continued to grow from strength to strength, attracting world leading events and exhibitions and around 4 million visitors each year, accounting for 25% of London's inbound business tourists.

To continue to compete globally against venues in Europe, ExCeL London needs to expand further to attract larger international events. A number of our current event organisers have told us that they need more continuous event space for their events.

Our plans for Phase 3 are designed to achieve this and to bring new and increased investment to the local area.

# SUPPORTING NEWHAM & LONDON'S GROWTH



CURRENTLY, EXCeL LONDON SUPPORTS **37,600 JOBS** AND DIRECTLY EMPLOYS OVER **160 PEOPLE**, OF WHICH **34%** LIVE IN EAST LONDON.



At a time when Newham and London continue to feel the impact from the effects of the Covid-19 pandemic, it is essential that organisations like ExCeL support local people and businesses.

Phase 3 will build on our success and create an additional 170 new jobs. Our aim is that 50% of these opportunities should be for local people.

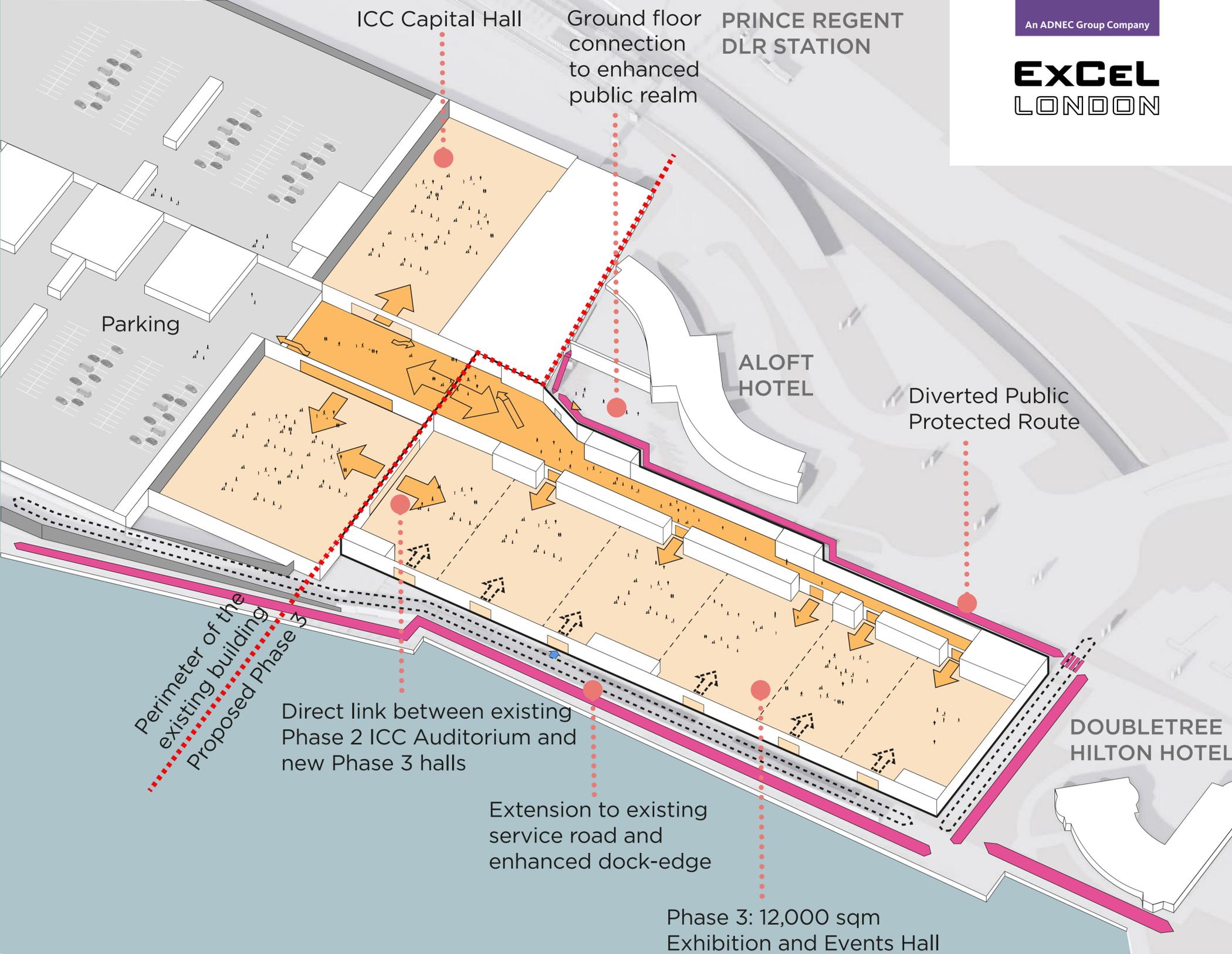
A further 130 new full-time jobs will also be created during the construction, and we will be looking at apprenticeships and training opportunities for young people.

We'll also continue to work with our partners, local businesses and hotels to ensure they are best placed to benefit from the proposed expansion of the venue.

## Supporting the NHS

ExCeL London continues to play an active role in supporting the NHS, Government and the local community in its response to the coronavirus pandemic.



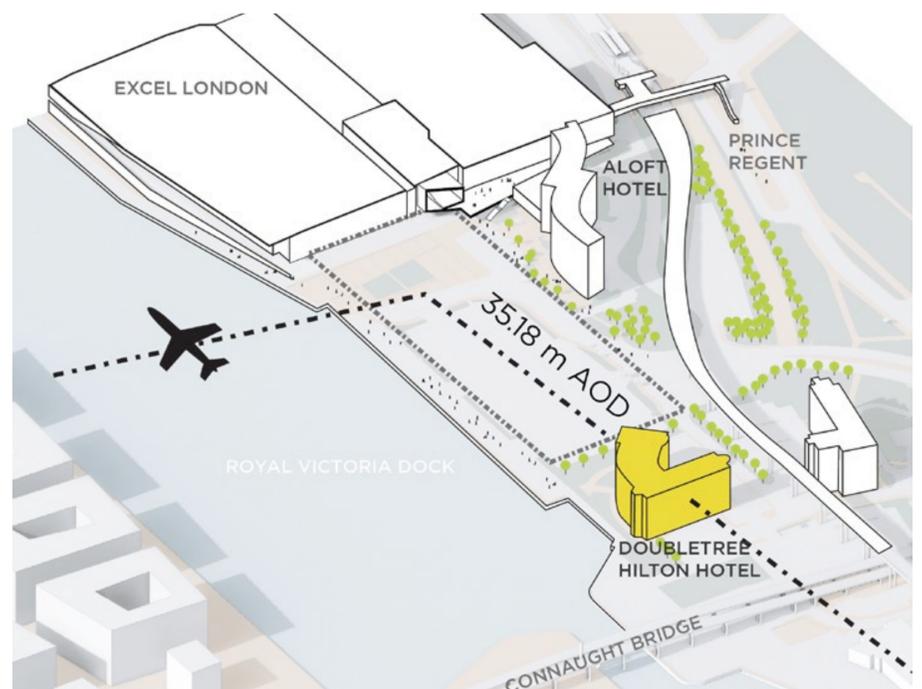


# OUR APPROACH TO DESIGN

Grimshaw, who designed the first expansion project in 2010 – the International Convention Centre – characterised by the yellow spiral entrance that can be seen at the east of the building, have been appointed as the designers for Phase 3.

Our brief was to create new, modern event space to meet global demand. A key part of that brief is to devise a masterplan that promotes greater access around the dock edge, improves the site’s connection to the wider Royal Docks area and creates a better public realm and sense of place.

Although we are still in the early stages of our design process, the structure of the Phase 3 building will be similar in material and scale to the existing building. It will also need to respect some of the site’s idiosyncrasies, such as the London City Airport safeguarding zone that determines the maximum heights of nearby buildings.



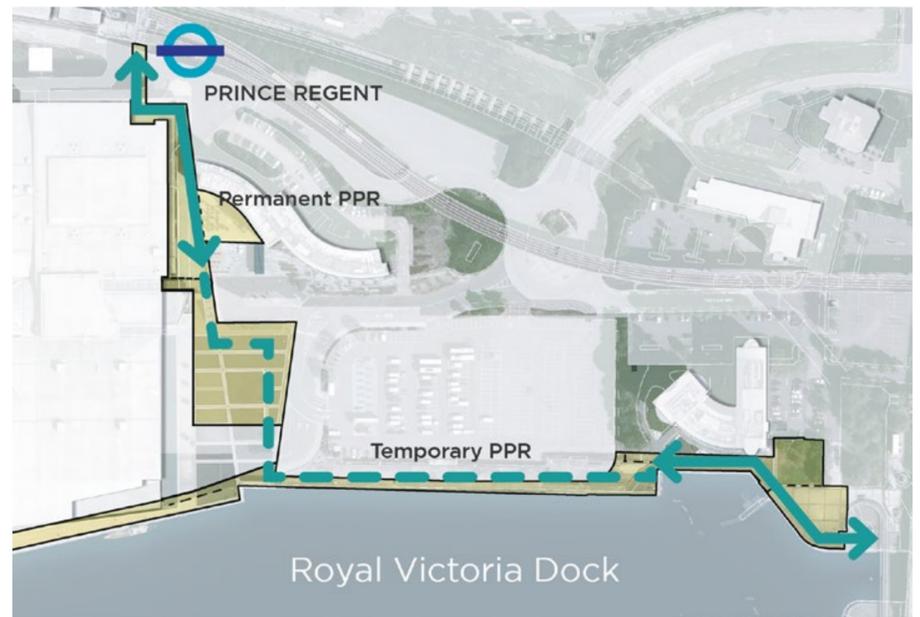
# IMPROVING THE LOCAL ENVIRONMENT AND PUBLIC REALM

To allow for the new event space, at the east of the current footprint of the building, part of the existing pedestrian walkway running from Prince Regent DLR to the dock will need to be moved.

This will create opportunities to upgrade the public realm around the route, improving the experience for visitors and local people and making the area safer. Half of this route is a Publicly Protected Route (PPR) and will therefore remain in place. The other half of this route has always been temporary.

Our intention is to relocate the temporary section of the walkway, promoting greater connectivity between the DLR, ExCeL London and the dock-edge.

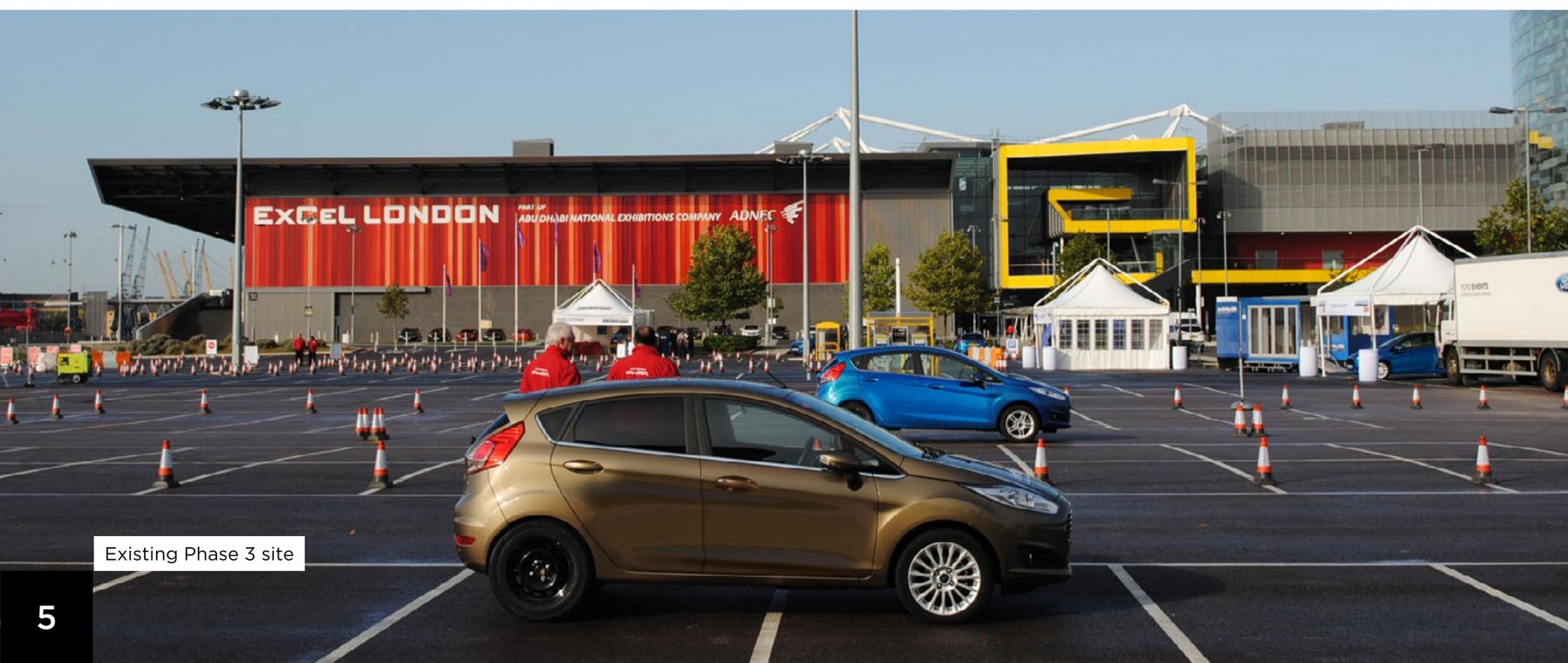
It also provides the opportunity to significantly improve the area. The vision is to create a space that is much more accessible to all.



Existing public route

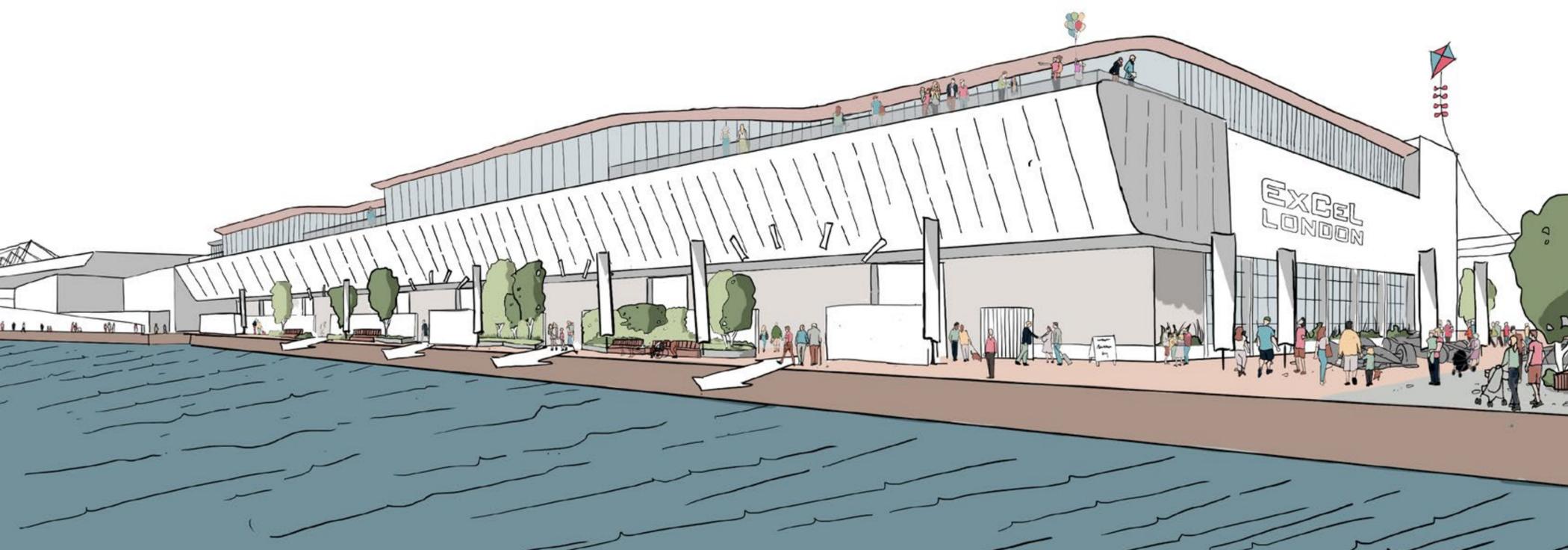


Proposed public route



Existing Phase 3 site

# ANIMATING THE DOCK-EDGE FOR LOCAL PEOPLE TO ENJOY



**The Royal Dock is a unique space for residents and visitors. However, the public realm around it can be made a more inviting environment for walkers, joggers and cyclists.**

The GLA's Royal Docks Engagement Team has played a leading role in consulting with residents in 2019/20 on a new Public Realm Design Guide.

We want to build on this great work and consider how we could transform the 1.4km dock-edge along our building. This could include new spaces for people to relax and socialise, as well as better landscaping and planting.

The dock-edge will still serve a practical purpose and part of it will need to be used for event-related activities. These would be carefully managed to safeguard the public realm.

For event days, organisers can explore how to make better use of this unique south-facing waterfront.

Our overall ambition is to make it a much more inviting and used space. Please do share your suggestions and thoughts.



# A COMMITMENT TO SUSTAINABILITY

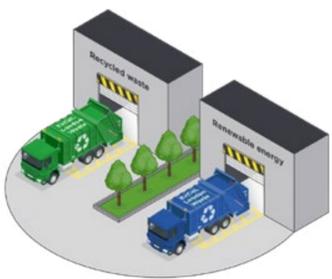
As a member of the world's largest sustainability initiative, the UN Global Compact, we understand how important it is to proactively tackle climate change and support the London Borough of Newham's declaration of a 'climate emergency' made last year.

That is why as a business, 100% of our electricity already comes from renewable sources and we were one of the first event venues in the world to run a 'no plastic campaign', installing water fountains to limit single-use plastic.

For our Phase 3 development, we are committed to delivering a building which is highly sustainable. Our aim is to achieve a Building Research Establishment Environmental Assessment Method (BREEAM) rating of 'Excellent', as well as creating a biodiversity net gain across the site.

We will also be continuing to encourage people to travel to ExCeL by public transport, especially via the two DLR stations (Custom House and Prince Regent) on-site, as well as the Elizabeth line which will be running by the time the Phase 3 building is open in 2024.

**DID YOU KNOW?** ExCeL London is home to the UK's largest wormery. Over 300,000 worms live on-site and help us to compost food and plant waste.



Zero waste-to-landfill



UK's largest commercial wormery



Initiatives to reduce single use plastic



Donating surplus food and furniture

# THANK YOU AND NEXT STEPS

Thank you for taking the time to visit this online exhibition on proposals to expand ExCeL London.



## SUMMER TO AUTUMN 2020

Assembling a project team and starting to draw up plans for the Phase 3 site



## JANUARY 2021

Launching our first phase of public consultation



## FEBRUARY 2021

Launching our second phase of public consultation



## Q1 2021

Planning application potentially submitted to London Borough of Newham (LBN)



## 2024

Phase 3 opens



## 2023

Construction work completed



## AUTUMN 2021

Construction commences on Phase 3 (if approved)



## SUMMER 2021

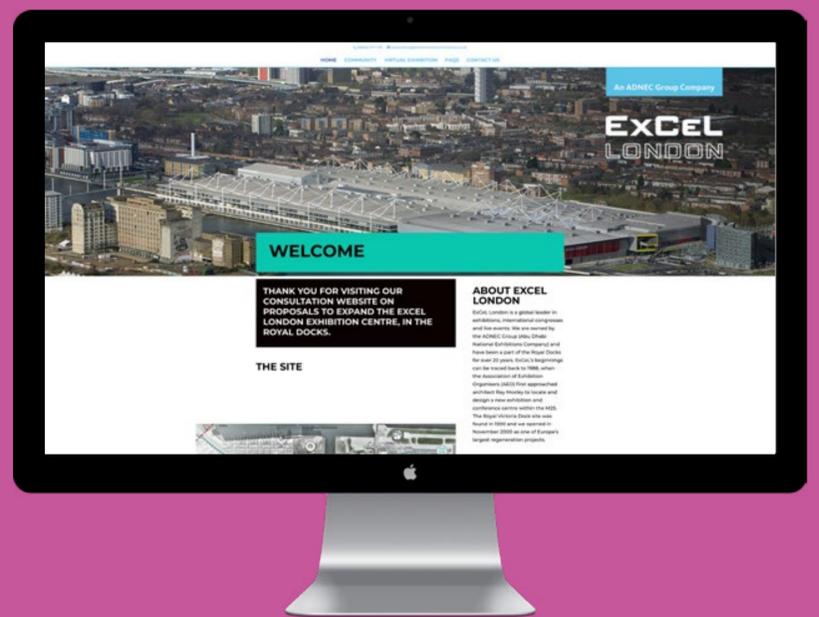
Application potentially considered by London Borough of Newham (LBN)

The first consultation will begin in the new year and we'll continue to collate and reflect on all of the comments we receive.

We'll launch a further round of consultation, showing our detailed designs ahead of submitting a planning application to the London Borough of Newham.

We believe these proposals will have a tangible, positive impact on Newham and London more widely, delivering:

- ✓ 24,000 sqm of modern continuous event space added at the east of the venue.
- ✓ Creating 130 jobs during construction.
- ✓ Up to 170 new jobs when open with an aspiration that 50% will be for local people.
- ✓ A greatly improved public thoroughfare along the dock-edge.
- ✓ A highly sustainable building, that will aim to target a Building Research Establishment Environmental Assessment Method (BREEAM) rating of 'excellent' and create a biodiversity net gain across the site.



Please do give us your thoughts and feedback:



Email the project team at [excelvision@londoncommunications.co.uk](mailto:excelvision@londoncommunications.co.uk)



[Complete one of our online surveys](#)



Call us on 08003077179