



OUR APPROACH TO DESIGN

We are committed to delivering the best possible scheme to secure ExCeL London's position as world leader in the events sector, but also ensuring that the proposed plans deliver the space and uses the community needs.

As our designs for Phase 3 have progressed, our architects, Grimshaw – who designed Phase 2, the International Convention Centre – have taken a series of steps to ensure the building responds to existing context, opportunities and constraints.

Being neighbours of London City Airport comes with both a great deal of advantages but also safeguarding restrictions which must be satisfied given the development's close proximity to the runway.

In line with this, the building height and massing have been changed to accommodate the London City Airport safeguarding zone, which determines the maximum height of nearby buildings.

Furthermore, while we are keen to further activate the dock-edge and include leisure facilities for the local community to enjoy, air safety regulations restrict the number and geographical location of these proposed new uses. As such, all new eateries and seating areas have also been moved towards the north of the dock-edge, to deter wildlife breaching the airport's perimeter.



View from Royal Albert Way roundabout looking towards the northeast corner of Phase 3



View looking west towards the staggered terraces along the southeast corner of Phase 3